

# MuscleEgg Talking Points

## What is MuscleEgg?

- MuscleEgg is actual liquid egg whites that has been flavored so it can be consumed as a drink.
- It is double-pasteurized for safety (no risk of salmonella!)
- It is homogenized for a smooth texture (just like milk!)
- 10+ different flavors!

**"the purest form of protein"**

**"the highest absorption rate of all foods"**

**BodyBuilding.com**

## 5 Reasons Why MuscleEgg is Better Than Other Proteins

1. It's a whole food, not a supplement (a real food from a real farm!)
2. It's more convenient...just pour it and drink up!
  - no cracking and separating
  - no mixing powders
  - no shaker bottles
3. It's more versatile (you can cook with it, hundreds of recipes online)
4. Contains all essential amino acids and is 100% bioavailable
5. No Fat, No Cholesterol, No Added Sodium, Low in Carbs

**The easiest and most enjoyable way to consume eggs!**

**Be like Rocky and drink your eggs like a man!**

**muscleegg**